

Gutsy Moves to Lead with Rock-Solid Confidence and Influence.



Marisa Santoro, Winner of the “Women of Influence” award by New York Business Journals.

In Our Shoes



Marisa Santoro is an American career leadership trainer and confidence coach serving women professionals and small business owners in the US and Europe. Winner of the “**Women of Influence**” award by New York Business Journals with a 19+ year career mentoring women on Wall St. former IT Executive and **creator of Gutsy Leadership Education™** at **In Our Shoes**, a professional development education platform of self-paced online courses and live training delivered through **The Gutsy Leadership Academy** including a global community for women to share their challenges. Marisa has also partnered with worldwide human potential trainer Jack Canfield as a Success Principles trainer integrating the **Success Principles curriculum** into all leadership content.

Marisa is a national career columnist for ***American Business Journals***, cited expert for women’s leadership in the ***Huffington Post***, a motivational speaker and sought after speaker in the IT circuit and universities. Marisa guides women on how to reclaim their confidence, tap into their intuition and take on their inner dialogue using proven tactical tools, success principles and strategies in proven step-by-step career leadership programs teaching exactly what to do in order to advance in business. Her unique programs for women, result in a mindset shift towards being assertive and creative about molding the future that they want as they steadily attract opportunities leveraging their authentic expertise, with accountability and heart-centered training approach.

In Our Shoes



Delivering an authentic professional training program and toolkit, [*In Our Shoes*](#) gutsy leadership education is based on heart-centered mentoring of hundreds of professionals throughout her career and a compilation of everything Marisa Santoro has learned from:

- Raising her rank in Corporate America on Wall Street serving global markets, going up, down and sideways in her career.
- Transitioning from corporate intrapreneur to entrepreneur developing a global career leadership platform for women professionals.
- Partnering with Jack Canfield, bestselling author and creator of “Chicken Soup for the Soul” book series and international human potential trainer.
- Her interviews with US and UK executives and entrepreneurs on their lessons learned and success-based mindset to bring back and integrate into the platform at [*In Our Shoes*](#).

Confidence Mindset • Training • Motivation • Step-by-Step Guidance • Accountability

Confidently Communicate • Project your Credibility • Maximize your Potential • Implement Fierce Time Management • Recognize your Unique Value • Lead with a Strategic Acumen • Step into Leadership Opportunities • Feel Fulfilled in your Career • Eliminate Anxiety • Become a Key Decision Maker • Impact Company Profitability and the Bottom Line. • Self-Promote as a Professional Expert • Attract Clients

Program Deliverables	Program Formats
<ul style="list-style-type: none">✓ Cheat Sheets✓ Assignments✓ Templates✓ Checklists✓ Progress Assessments✓ Gutsy Challenges	<ul style="list-style-type: none">✓ Seminars, Workshops, Lunch n’ Learns, Webinars✓ Small Group Intensive Boot camps✓ Online Professional Development Self-Paced Courses✓ Retreats✓ Evening and Weekend Events✓ Conferences✓ Speed Networking, Mastermind Networking events✓ Self-Study Guides & Workbooks for professionals to continuing your Leadership Initiative movement at home.